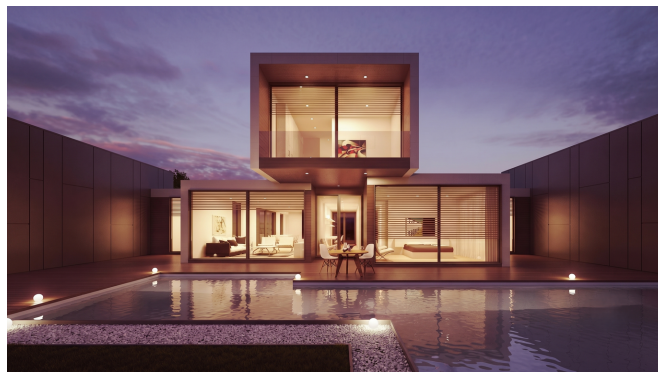


THE IMPACT OF OUTDOOR LIGHTING



OUTDOOR LIGHTING

Outdoor lighting does far more than illuminate your property—it enhances safety, adds warmth, and highlights the architectural and landscape features that make your home unique. Rather than relying solely on a porch light or a fixture above the garage, consider layering your lighting to create depth, beauty, and security throughout your outdoor spaces.

LIGHTING YOUR HOUSE

Thoughtfully lighting the exterior of your home can make a remarkable difference. Placing fixtures on columns, corners, or between windows adds subtle definition, while uplighting can beautifully accent architectural details.

Just be sure to avoid aiming lights directly at windows, as this can disrupt the indoor ambiance.

LIGHT UP YOUR PATHWAYS AND STEPS

Pathway and step lighting also play an important role. Illuminating the walkway from the street or driveway to your front door not only guides guests safely but adds a welcoming glow. Space lights about six to eight feet apart and consider an asymmetrical layout to avoid a “runway” effect. Lighting your steps adds another layer of soft, functional illumination that enhances both safety and charm.

LIGHT UP YOUR TREES AND GARDEN

Your gardens and trees deserve attention as well. Highlighting focal points in your landscaping brings your outdoor spaces to life after dark. Even without a formal garden, lighting trees—especially those with interesting bark or branching patterns like Japanese maples, birches, or dogwoods—creates stunning visual interest. A few twinkling lights on an arbour, pergola, or overhang can add a touch of magic, and even a weather-safe chandelier can elevate the atmosphere. The key is restraint: aim for a soft, elegant effect rather than overwhelming brightness. In other words, avoid turning your home into the Griswolds’ Christmas display.

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